FOR IMMEDIATE RELEASE

CLiC® Smart Privacy Glass Named 2026 Coolest Thing Made in Wisconsin

Cardinal IG's privacy glass, made in Tomah, wins the statewide manufacturing competition.

Read the official announcement from Wisconsin Manufacturers & Commerce: https://www.wmc.org/press-releases/wmc-announces-2026-coolest-thing-made-in-wisconsin/

TOMAH, Wis., November 2, 2026 – CLiC® Smart Privacy Glass, made by Cardinal IG Company in Tomah, Wisconsin, has been named the 2026 Coolest Thing Made in Wisconsin by Wisconsin Manufacturers & Commerce (WMC) and BMO. WMC announced the award at its annual Business Day event in Madison on October 27.

The competition, now in its 11th year, celebrates products made by Wisconsin manufacturers. More than 100 products were nominated this year. Public voting in a bracket-style tournament called "Manufacturing Madness" narrowed the field to four finalists, and CLiC was named the winner.

Cardinal IG, a Cardinal Glass Industries company, developed CLiC for homes and commercial buildings. It uses polymer-stabilized cholesteric texture (PSCT) technology to switch from clear to private in milliseconds, so a room keeps its daylight and view without blinds, shades or curtains.

Unlike older PDLC privacy glass, which uses a laminated film, CLiC's PSCT technology is applied directly to the glass, so it stays clear from every viewing angle. It is used in windows, doors and interior partitions.

"We are absolutely thrilled to bring CLiC to the residential and commercial window market from our Tomah, Wisconsin facility," said Aaron Arntson, General Manager of CLiC at Cardinal IG. "The Cardinal team has worked hard across multiple sites for the past 13+ years to develop a premium product, and we know this is only the start for CLiC!"

CLiC came out of more than a decade of development work at several Cardinal sites. Production is now centered on a new, dedicated high-speed CLiC production line within Cardinal's Tomah facility, designed to meet growing demand for smart privacy glass.

CLiC joins the list of past Coolest Thing Made in Wisconsin winners.

To learn more about CLiC Smart Privacy Glass, visit www.clicglass.com.

About Cardinal Glass Industries
Cardinal Glass Industries manufactures glass products for windows and doors, including float glass, coated glass, insulating glass, laminated glass and smart privacy glass. Through Cardinal IG, the company manufactures high-performance insulating glass units used in residential windows and doors across North America. These units incorporate Cardinal's LoĒ™ energy-efficient coated glass to improve thermal performance, reduce solar heat gain and enhance indoor comfort.

About CLiC
CLiC® is smart privacy glass developed and manufactured by Cardinal IG Company, part of Cardinal Glass Industries. Its film-free PSCT technology switches instantly between clear and private, and the glass stays clear and lets in natural light. CLiC is sold through window, door and partition manufacturers for residential, commercial and interior use.

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