**FOR IMMEDIATE RELEASE**

# CLiC® On-Demand Privacy Glass Expands Engagement With Architects Through New AIA Partnership

*CLiC to support AIA CRAN and VIBE events as architects explore new approaches to privacy, natural light and residential design*

**EDEN PRAIRIE, Minn., September 14, 2026** – CLiC® On-Demand Privacy Glass is expanding its engagement with the architectural community through a new relationship with the American Institute of Architects (AIA), beginning with support for two upcoming AIA events and continuing with educational initiatives into 2027.

CLiC, engineered and manufactured by Cardinal IG Company, a Cardinal Glass Industries company, will support the AIA Custom Residential Architects Network (CRAN®) Symposium September 23–26, 2026, followed by AIA's VIBE (Vital Interactions for the Built Environment) conference October 7–9, 2026.

## AIA CRAN SYMPOSIUM

The relationship introduces CLiC more directly to architects who are increasingly balancing two important residential design priorities: preserving natural light and open views while also giving homeowners privacy where and when they need it.

## CLiC Website

CLiC On-Demand Privacy Glass provides architects with a way to incorporate privacy directly into the glass rather than relying exclusively on traditional solutions such as blinds, shades or other added treatments. With the ability to switch from clear to private in milliseconds, CLiC gives homeowners on-demand privacy while allowing architects and designers to maintain the visual intent of a space.

The technology is designed for residential windows, doors and partitions and combines privacy functionality with the performance characteristics expected from Cardinal insulating glass. CLiC is available through leading door, window and partition manufacturers across North America.

CLiC is built on Cardinal's Insulating Glass product, known for its multi-ply laminated construction that keeps it weather resistant, blocks 99% of harmful UV rays, offers excellent sound insulation, and easy maintenance. And CLiC's advanced technology seamlessly integrates into home automation systems, so that the homeowner really has privacy on demand – at the touch of a button.

"For architects, privacy is not simply a functional issue. It is also a design consideration," said Tim Kaiser, Vice President of Sales & Marketing for Cardinal Glass Industries. "CLiC gives architects another way to think about privacy without having to compromise the openness, natural light and clean design homeowners increasingly want."

The AIA relationship also represents an opportunity for CLiC to introduce its technology to architects earlier in the design and specification process.

For decades, Cardinal Glass Industries has supplied glass used in residential windows and doors throughout North America. Homeowners may recognize the window or door brand installed in their home, while Cardinal is often the glass behind it, trusted by manufacturers for quality, durability and consistent performance.

That same manufacturing foundation is behind CLiC.

Cardinal Corporate Website

“Cardinal has traditionally worked behind the scenes with window and door manufacturers, and CLiC creates an opportunity for us to engage more directly with the architectural community,” Kaiser said. “This partnership is a first for Cardinal, and CLiC is an ideal product to showcase because it addresses a practical homeowner need while giving architects greater flexibility in how they approach privacy.”

The upcoming CRAN Symposium brings together architects focused on custom residential design for education, collaboration and exploration of new ideas affecting the built environment. CLiC’s participation creates an opportunity to demonstrate how switchable privacy glass can be considered as part of the architectural design itself rather than as an accessory added after the fact.

CLiC for Pros

Following CRAN, CLiC will also participate in AIA’s VIBE conference October 7–9, 2026. The broader relationship is expected to continue through the 2027 calendar year and include educational courses covering CLiC and other products within the Cardinal portfolio.

For CLiC, the initiative represents a broader effort to build awareness among architects, designers and other professionals involved in residential design while demonstrating how privacy glass can support both functional requirements and architectural intent.

**About CLiC**
CLiC® On-Demand Privacy Glass is engineered and manufactured by Cardinal IG Company, a Cardinal Glass Industries company. CLiC combines switchable privacy technology with Cardinal insulating glass construction to provide homeowners with privacy on demand while maintaining the clarity, durability and performance expected from premium residential glass. CLiC is available through leading door, window and partition manufacturers across North America.

**About Cardinal Glass Industries**
Cardinal Glass Industries manufactures glass products for windows and doors, including float glass, coated glass, insulating glass, laminated glass and smart privacy glass. Through Cardinal FG, the company produces float glass used in glazing systems across North America. Cardinal products include LoĒ™ energy-efficient coated glass.

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